



## SUPERMARKET SARAH WALL INSTRUCTIONS

### **WHAT :**

The wall is your blank canvas to create something spectacular!

You can sell one offs or multiples, and if you don't want to sell some items on the wall you can mark them as sold.

### **WHY :**

It's a great way to make some money, but also to become part of our super network of talent, for networking and press and to become part of our regular events at major retail stores, galleries and public spaces.

### **LOCATION :**

Once you have decided on a theme or idea behind the wall, you need to decide on your location. Is it a Brick Wall outside, or, is it your bedroom wall? All walls are welcome.

### **SPECIFICATIONS :**

All we ask is that the image of the wall is flat facing and straight on. Make sure you can see the top of the wall, like the skirting and the bottom floor. The final image needs to be in focus, portrait with your name written at the top.

Using a Tripod is usually the best way to make sure the image is sharp.

You will need to photograph the wall image and all individual items. Once the wall is all shot email us the image then we will approve it and give you a personal login, which gives you access to the software to upload your wall, items and buttons.

### **LOOK&FEEL :**

We encourage our creatives to try and keep the images as hand made and 'real' as possible. So the less computer graphics the better! Get the cardboard and paint out instead!

## **CONDITIONS :**

You keep the products and customers will buy directly from you.

When you send items please make sure you send them promptly and safely

- loads of bubble wrap!

## **TIPS :**

When photographing the items shoot them in context so people understand their scale and get a feel for the object. E.g. if It's a dress -get someone to model it...! Photograph details, the label, the texture etc.

It also helps if you write 'click to buy' somewhere on the top of your wall.

## **FEE :**

There is a monthly fee and small commission on sales.

## **SO WHAT NOW:**

GET WALL UPING!

Send us your wall image, we'll make sure its ok and then you're away!

We can't wait to see your wall up!

Thank you

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